

**BEST
UNIVERSITY**World University Rankings
QS 世界大學排名**RANKINGS****QS世界名校、大學排名**
QS World University Rankings
(Quacquarelli Symonds)

國際教育諮詢中心

留學家集團網頁

免費預約諮詢：(02)2389・3565

QS Business Masters Rankings: Marketing
市場行銷碩士排名 2026

Rank	School name	Country / Territory	Academic	Overall Score
1	Harvard University	United States of America	100	94
2	Massachusetts Institute of Technology (MIT)	United States of America	93	88.4
3	University of Pennsylvania	United States of America	96.1	88
4	University of Cambridge	United Kingdom	86.8	87.5
5	Stanford University	United States of America	93.7	87.4
6	National University of Singapore (NUS)	Singapore	83.9	85.3
7	INSEAD	France	96.2	84.6
8	HEC Paris	France	92.6	83.2
9	Bocconi University	Italy	87.4	82.7
10	The London School of Economics and Political Science (LSE)	United Kingdom	88.4	82.3
11	University of California, Berkeley (UCB)	United States of America	83.1	81.1
12	Columbia University	United States of America	81.5	81
13	Nanyang Technological University, Singapore (NTU Singapore)	Singapore	75.3	80.1
14	Northwestern University	United States of America	85.8	79.9
15	New York University (NYU)	United States of America	81.3	79.8
16	London Business School	United Kingdom	99.8	79.2
17	Tecnológico de Monterrey	Mexico	80.8	79
18	Copenhagen Business School	Denmark	87.2	78.1
19	Universitat Ramon Llull	Spain	80.5	78
20	Erasmus University Rotterdam	Netherlands	81.6	77.8
21	Indian Institute of Management (IIM) - Ahmedabad	India	72.1	76.6
22	Yale University	United States of America	76.1	76.4
23	University of St.Gallen	Switzerland	75.3	76.3
23	University of Chicago	United States of America	82.5	76.3
25	The University of Warwick	United Kingdom	76.3	75.7
26	The University of Manchester	United Kingdom	69.7	75.4
27	IE University	Spain	78	75.2
28	Tsinghua University	China (Mainland)	66.7	74.4
29	University of Navarra	Spain	79.8	74
30	The University of Hong Kong	Hong Kong SAR, China	69.2	73.6
31	ESSEC Business School	France	72.4	73.3

31	Imperial College London	United Kingdom	70.4	73.3
33	Korea University	Republic of Korea	70.1	73
34	Peking University	China (Mainland)	64.3	72.4
34	ESCP Business School - Paris	France	65.6	72.4
36	The Hong Kong Polytechnic University	Hong Kong SAR, China	67.8	72.2
36	The Hong Kong University of Science and Technology	Hong Kong SAR, China	76.8	72.2
38	The University of Melbourne	Australia	64.8	72
38	Pennsylvania State University	United States of America	68.9	72
38	University of Toronto	Canada	66.1	72
41	Yonsei University	Republic of Korea	65.4	71.9
41	Oxford Brookes University	United Kingdom	68.6	71.9
43	The University of New South Wales (UNSW Sydney)	Australia	63.5	71.8
43	Universidad de los Andes	Colombia	70.6	71.8
45	King's College London	United Kingdom	62.7	71.1
46	University of California, Los Angeles (UCLA)	United States of America	70.6	71
47	Stockholm School of Economics	Sweden	72.8	70.9
48	McGill University	Canada	65.4	70.8
49	Seoul National University	Republic of Korea	65.2	70.7
49	emlyon business school	France	65.7	70.7
49	Monash University	Australia	61	70.7
51-100	The University of Sydney	Australia	60.7	-
51-100	University of British Columbia	Canada	65	-
51-100	University of Leeds	United Kingdom	62.7	-
51-100	University of Bath	United Kingdom	67.1	-
51-100	Shanghai Jiao Tong University	China (Mainland)	61.7	-
51-100	Singapore Management University	Singapore	73.6	-
51-100	Duke University	United States of America	69.7	-
51-100	Fudan University	China (Mainland)	60.6	-
51-100	WU (Vienna University of Economics and Business)	Austria	71.7	-
51-100	Texas A&M University	United States of America	62.8	-
51-100	The Chinese University of Hong Kong (CUHK)	Hong Kong SAR, China	65.1	-
51-100	Lancaster University	United Kingdom	65.8	-
51-100	Fundação Getulio Vargas (FGV)	Brazil	70.4	-
51-100	Boston University	United States of America	61.4	-
51-100	Babson College, F.W. Olin Graduate School of Business	United States of America	68	-
51-100	City University of Hong Kong (CityUHK)	Hong Kong SAR, China	62.5	-
51-100	Universidad Adolfo Ibáñez	Chile	67	-
51-100	Durham University	United Kingdom	58.3	-
51-100	Luiss University	Italy	60.8	-
51-100	The University of Auckland	New Zealand	55.2	-
51-100	University of Liverpool	United Kingdom	56.9	-

51-100	Aston University	United Kingdom	62	-
51-100	Universidad de Chile	Chile	62	-
51-100	UCSI University	Malaysia	63.1	-
51-100	The University of Queensland	Australia	57.3	-
51-100	Université de Montréal	Canada	66.4	-
51-100	Aalto University	Finland	65	-
51-100	Swansea University	United Kingdom	61.1	-
51-100	University of Nottingham	United Kingdom	59.9	-
51-100	Politecnico di Milano	Italy	57.7	-
51-100	Arizona State University	United States of America	67.4	-
51-100	EDHEC Business School	France	58.8	-
51-100	Universiti Malaya (UM)	Malaysia	57.8	-
51-100	University of Amsterdam	Netherlands	58.3	-
51-100	Michigan State University	United States of America	62.8	-
51-100	University of Birmingham	United Kingdom	55.3	-
51-100	Indiana University Bloomington	United States of America	67.1	-
51-100	Taylor's University	Malaysia	62.4	-
51-100	University of Reading	United Kingdom	58.5	-
51-100	Macquarie University (Sydney, Australia)	Australia	53.3	-
51-100	Australian National University (ANU)	Australia	56.1	-
51-100	IÉSEG School of Management, Lille - Paris, France	France	62.1	-
51-100	Technical University of Munich	Germany	60.4	-
51-100	University of Florida	United States of America	64.4	-
51-100	Zhejiang University	China (Mainland)	54.8	-
51-100	Dartmouth College	United States of America	61.9	-
51-100	University of Strathclyde	United Kingdom	58.2	-
51-100	Audencia Business School	France	57.5	-
51-100	Universidade de São Paulo	Brazil	59.4	-
51-100	WU (Vienna University of Economics and Business)	Austria	78.6	-