



FASHION DESIGN

blanche macdonald centre

WE LIVE ON THE CUTTING EDGE.

HIGH ART, HIGH THRILL.

Bolts of fabric lay scattered like fallen pillars of a sumptuous empire. Swatches of material form a wild mosaic, a patchwork of patterns and shapes. Scissors fly, pencils dive and dash, and needles dart in a flurry of creative chaos. Visions are etched furiously in a sketchbook as magazine clippings float like falling leaves, cascading to form a couture collage. Sewing machines stamp their rhythmic feet and sergers dance their stitches across flying pieces of fabric as design visions suddenly leap to life.

Welcome to Fashion Design. This is the messy, artistic, thrilling, challenging and infinitely rewarding design process. This is the little universe you will inhabit as you transform those ideas that are whirling around in your creative mind into tangible, wearable, saleable creations. This is where you will find your fashion voice and sing your unique design song from the rooftops.

Over twelve intense months, you will take your ideas from pencil and paper to pattern and muslin and, finally, to the runway. You will be guided, instructed, trained and mentored by our faculty of industry professionals. They will take you through every step, stage, phase and facet of the fashion journey, from fashion history, textiles and illustration to patternmaking and garment construction. Together you will unearth the essential business side of the fashion world, too – from Fashion promotion and marketing, manufacturing and wholesale to portfolio creation, art and technology and career preparation. With no fashion stone left unturned, we will equip you with the most comprehensive design education possible, so that you're suited and booted to face any and every design challenge once you take the fashion world by storm.



Cover Fashion Design by Shin-Yi Chi. Above Fashion Design by Maegan Lyons. Blanche Macdonald graduates.



Fashion Design by Blanche Macdonald graduate Jeehyun Lee.

*THE FASHION
WORLD IS DAUNTING
AND BOUNDLESS,
BRIMMING WITH
THRILLING
OPPORTUNITIES*

The end product of the program is your very own design collection: art and commerce married together in a dazzling display of technical finesse and creative fervour. Imagine that moment at the graduate Fashion Show: after months of hard work you arrive to the buzz of the backstage, dressing models in a frenzy, making sure every inch of fabric is perfect, meticulously eyeing each millimeter of your precious garments. And then, the lights are dimmed. The music starts. And you watch as your design creations come down the runway to the rapture and reverence of the gathered audience of friends, family and fashion insiders. They are witness to this stunning spectacle: your grand unveiling, your glorious debut, your dazzling entrance into the design world. What a life-altering moment.

The end result of the program is a life transformed by a world-class education that will inspire, empower and prepare you for a rewarding career in fashion. All it takes is a good dose of hard work and a whole lot of passion. Once you begin down this road, there's no limit where to you can go.

ARE YOU READY TO BEGIN YOUR FASHION JOURNEY?

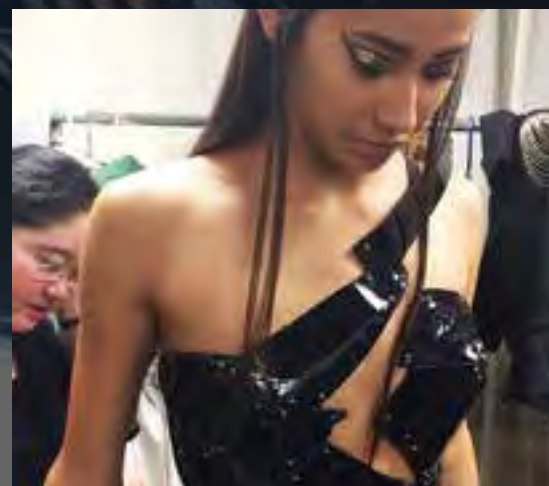


Fashion Design by Blanche Macdonald graduate Jordanna Hardy.



*THE BLANCHE MACDONALD CENTRE
HOSTS AN ANNUAL FASHION DESIGN
GRADUATION SHOW FOR ITS GRADUATES,
FAMILIES, INDUSTRY AND MEDIA.*

This is an opportunity to debut the graduate collections and to celebrate the graduates' achievements. From time to time, the College selects a new venue to host the show. The event has been held at major five star hotels, intimate boutique settings, historic churches and heritage buildings.



Fashion Design by Blanche Macdonald graduate Maegan Lyons.



Fashion Design and Illustrations by Blanche Macdonald graduate Marissa Campbell.



PROGRAM OVERVIEW

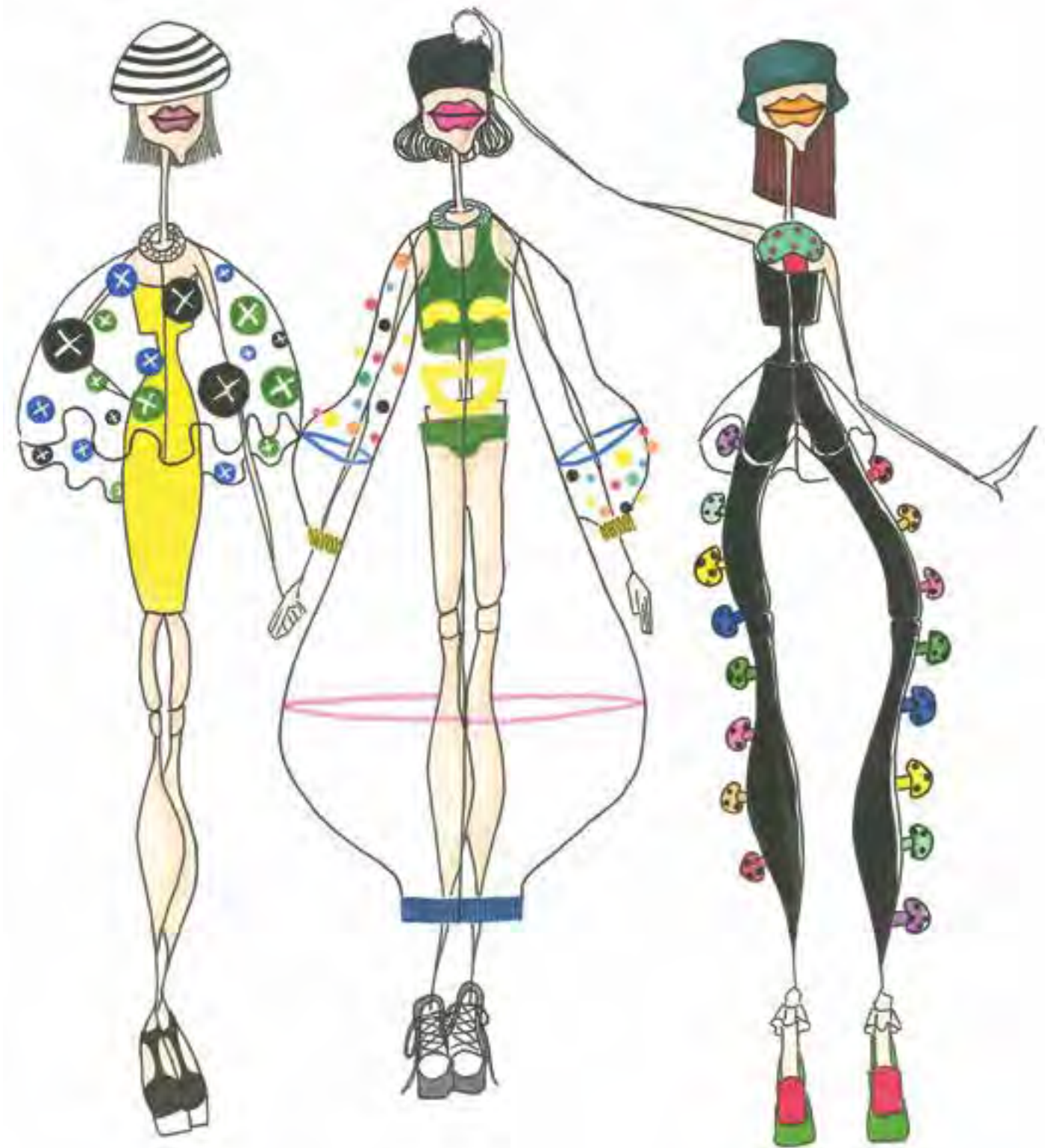
The Fashion Design Program at the Blanche Macdonald Centre fully prepares you for the fashion industry and your role as a Fashion Designer. The one-year Fashion Design program is divided into four semesters. Each semester is three months in length.

Program schedule: Fashion Design students attend six classes per week. Classes are scheduled on a three day per week basis, for a total of twenty hours per week. Class schedules run M-T-W or W-Th-F.

COURSE NUMBER	FASHION DESIGN COURSES
ARTT 410	ART & TECHNOLOGY
RES 240	CAREER PREPARATION
FDES 110	DESIGN COLLECTIONS I
FDES 210	DESIGN COLLECTIONS II
FASA 150	FASHION AWARENESS I
FASA 250	FASHION AWARENESS II
FELM 350	FASHION ELEMENTS
FASA 100	FASHION HISTORY
FILL 110	FASHION ILLUSTRATION I
FILL 210	FASHION ILLUSTRATION II
FILL 310	FASHION ILLUSTRATION III
FPRO 350	FASHION PROMOTION AND MARKETING
CONS 100	GARMENT CONSTRUCTION I
CONS 200	GARMENT CONSTRUCTION II
CONS 300	GARMENT CONSTRUCTION III
CONS 400	GARMENT CONSTRUCTION IV
MANU 305	INTRODUCTION TO MANUFACTURING
PATT 100	PATTERNMAKING I
PATT 200	PATTERNMAKING II
PATT 300	PATTERNMAKING III
PATT 400	PATTERNMAKING IV
PORT 405	PORTFOLIO PRESENTATION
SEW 115	SEWING LABS
TEXT 120	TEXTILES & FABRICS

Note: The college reserves the right to change course offerings, course content, kit contents, facilities, faculty, tuition fees, and course schedules without notice.





TIA ZHEN Woodland wonder, plastics and fantastic fashion – it was all whimsy and delight from Tibet-born Blanche Macdonald Fashion Design graduate Tia Zhen, who sent out a whimsical collection with pluck that won her the Achievement Award in Design Innovation at our Fashion Showcase.



COURSE OUTLINES

ART & TECHNOLOGY Technology is no longer a luxury – it's a necessity. In this fast-paced digital age, design professionals must learn to harness the power of technology to tell – and sell – their fashion story to the world. Technology enables us to realize our creative visions, communicate our brands, and stand out amongst the competition. In our state-of-the-art Mac computer labs, you will learn how to use Adobe Illustrator to create professional-quality technical flats, spec flats and floats - the design blueprints essential for manufacturers, catalogues and buyers. You'll learn to create vector illustrations, become confident with line, shape, pen, reflect and stroke tools, and know how to utilize fills and layers. In Adobe Photoshop, you will use digital colouring, selections, extractions and masks to edit and enhance your fashion illustrations, as well as to layout your seasonal inspiration in a professional mood board. By the end of the course, you'll have access to a technical palette to transform your ideas into industry-standard digital illustrations.

CAREER PREPARATION Self esteem is the single most valuable – and overlooked – item in your professional toolkit. We'll nourish your self-confidence by identifying your marketable skills and unique strengths, and apply a fresh coat of professional polish to help you shine. Specifically designed with a business coach, our hands-on career training will equip you with the skills and confidence to make the transition from student to professional. Learn the secrets of effective public speaking, write a standout cover letter, produce an industry CV, conduct a winning interview, and learn how to identify, approach and communicate with prospective employers. In short, we'll send your employability ranking through the roof. It's like bootcamp for your professional image. So when it's your time to step into the fashion spotlight, there will be no stopping you.

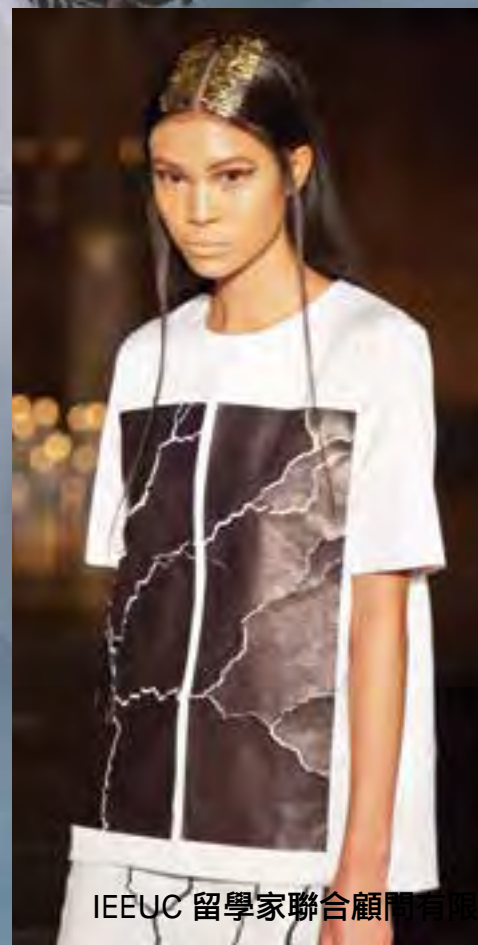


Fashion Design and Illustrations by Blanche Macdonald graduate Kiki Xiang Qianwen.

DESIGN COLLECTIONS I Every fashion design house needs a solid foundation. In this introductory course we will lay the groundwork of your fashion education, teaching you the fundamental elements, processes and principles of design: from season to fabric, colour, sizing, trend forecasting and precise technical drawings (flats). You will learn how to approach design problems with creative and functional solutions, and hone your critical eye through self-analysis and self-assessment – processes crucial to every designer. With a focus on womenswear, we will study target markets and how to cater to their expectations, as well as how to navigate industry expectations within deadlines. Through weekly critiques we will learn how to give and receive design direction, growing together as students and developing our individual voices as designers. By the end of the course, you'll be able to meet design challenges with confidence, skill and ingenuity. This intensive, hands-on training will provide you with a strong foundation to build upon throughout the program.

DESIGN COLLECTIONS II Each season begins with a stream of thought. Here we explore the themes, inspirations and influences that will lend momentum to a 20-piece apparel group, and focus them into a process poised for both creative triumph and industry success. We will crack open the pages of your first design journal, in which you will record the developmental steps: from the initial torrent of idea, to fabric, colour, sizing and flats. How will your initial concepts fare in the upswing of coming trends? How will your construction and material choices factor in to the expectations of the industry and the demands of your targeted market? Through both oral and written presentations to our in-class community, you will establish, evolve and strengthen your seasonal voice, creating a fashion formula that is ready to be realized in your Pattern Making and Garment Construction courses.

FASHION AWARENESS I Fashion is a mirror, reflecting the historical, political, social and economic landscape of our times. In its glimmering reflection we can view our world, and ourselves. From the figure-liberating waistlines of Paul Poiret at the turn of the century, to the post-war indulgence of Dior's New Look, and the rebellious 60's hemlines of Quant, we can read history in the lines, shapes and structures of fashion. Join us for a visual ride through Fashion's most iconic, influential and thrilling moments and game-changers. We will study each era from the Edwardian period to the 1970s, examining film and video clips and rare visuals, garments and accessories from our personal archives. We will explore century-shaping designers such as Vionnet, Chanel, McCardell, Yves Saint Laurent and Courreges and their lasting influences on contemporary fashion. By the end of the course, you will have an in-depth knowledge of design's most prominent periods and personalities, and their enduring footprint on the fashion world.



Coat Design by Dream Zhang, Top and Skirt by Maegan Lyons. Blanche Macdonald graduates.

FASHION AWARENESS II What is couture? What is pret-a-porter? Who are the hot new designers to watch? Take a virtual journey to the five epicentres of fashion - New York, Paris, Milan, Tokyo and London - to meet the modern masters, major influencers and tastemakers of the contemporary fashion scene. From Stephen Sprouse's Day-Glo graffiti-brights to the intellectual design of Issey Miyake, you will become familiar with the iconic contributions of each house from conception to present day. We will study pivotal designers such as Marc Jacobs, Vivienne Westwood, Sonia Rykiel and Gareth Pugh, and discover fashion's rising stars and subversive rebels. You will learn how these influential brands have developed, passed down through the generations of Designers. By the end of the course, you will be able to recognize the lasting personality traits, recurring themes and signature construction techniques of each house. Their stories will be brought to life through extensive use of visuals, fashion publications and videos.

FASHION ELEMENTS Learn the language of Fashion. Whether you are presenting a portfolio of work, selling on the retail floor, buying, or writing commentary on a collection, the ability to communicate in the correct terminology is an invaluable asset. From the sweeping line of a silhouette to the intricacies of garment detail, we will wrap ourselves in the argot of this colourful world through the analysis of garments in video and tear sheet visuals. By the end of this course, you will be able to correctly identify necklines and collars, sleeves, pants and skirts, coats and jackets, as well as the origin of ethnic elements in today's Fashion, compiling a visual lexicon as your final project.

FASHION HISTORY Knowing about the past helps us to make sense of the present, and predict what may happen in the future. What are the forces that shape and change our fashion habits and tastes? How have historical events informed and influenced our present? To answer these questions, we'll delve into five millennia of fashion history, uncovering the eras and cultures that had significant impact. Our historical survey will take us from the ancient empires of Mesopotamia, Egypt and Greece to Europe through the ages: from the Byzantine era, Middle Ages and Renaissance to the Elizabethan, Baroque, Rococo and Empire periods, and ending in the first half of the 19th Century. Fashion's rich tapestry will be illuminated through period film, slides and visuals. As you become immersed in this historical splendour, you will begin to understand how and why fashion evolves - the first and foremost element in trend forecasting.





FASHION ILLUSTRATION Fashion illustrations are the first visual manifestations of your inner design vision. Nestled in between the lines and swoops of hue is the initial communication of your dreams with the world of buyers, manufacturers and consumers. Like the designs that they portray, Fashion illustration enlists flourishes of both artistry and technique. In our three-part course we will explore this beautiful and critical form of expression, gaining confidence in a variety of specific drawing techniques, mediums and styles, evolving your signature on-page personality along the way. We will use critical thinking, together with your developed illustration skills, to strengthen your visual message for use in your personal portfolio, seasonal storyboard presentations, magazine commissions, and promotional story-tellings.

- I Study classic proportions, and then completely reimagine them in your own signature style. Learn how to incorporate a variety of drawing methods into your illustrations, wielding a wide array of mediums such as gouache, pen, ink, pencil and charcoal. Explore the curves and shadows of the body in our live model drawing sessions, and examine the standards of technical flats and industry spec sheet illustration.
- II Immerse yourself in the beautiful language of colour. Evolve your reference dossier by developing your own colour file book, exploring subtractive colour theory with gouache, observing the dynamics that occur between hues, and learning how to create neutrals, tints and tones. Add texture to the fledgling stages of your professional portfolio by learning to render specific fabric compositions and styles: from denim, to herringbone, pinstripes and slub.
- III In this final segment of the series, your exploration of illustration culminates in polished, professional, and ultimately presentable Fashion imagery. Take your line concept from Design Collections II and make it come to life with illustrations and Fashion drawing storyboards. With the basics of techniques now covered, you will also have the chance to expand and hone in on your unique style, actively familiarizing yourself with iconic and innovative illustrators of the past to ignite your inspiration. How will your line unfurl?

**FASHION DESIGN GRADUATE SHOW
AT THE BLANCHE MACDONALD ATELIER CAMPUS**

Fashion Design by Blanche Macdonald graduate Dorothy Ting.



Fashion Illustrations by Blanche Macdonald graduate Ciel Wu.

FASHION PROMOTION AND MARKETING The fashion industry is as competitive as it is inspiring and exhilarating. Knowing how to market yourself effectively will help you define and refine your design identity, so that you can stand out in any fashion crowd. Catering exclusively to the wants and needs of an emerging Designer, this course is your guide to surviving - and thriving - in the bustle of the fashion market. We'll show you how to break through the noise and fortify your Design voice with powerful promotional materials and a winning portfolio. You'll learn how to produce a standout press kit and target your material to specific markets and segments. We'll walk through each step of organizing, coordinating and promoting a fashion show, showing you how to harness the impact of a fashion event as a marketing tool. By the end of the course, you'll have the promotional savvy and marketing prowess to communicate your fashion brand with confidence and flair.

GARMENT CONSTRUCTION Your graduate collection will take on form in this four-part, hands-on-fabric exploration of industrial and couture garment construction techniques. From seam line basics to the intricate architecture of bonework, we will lay the foundation of successful design realization and foray into the towering forms your technical mastery can take. You will develop the the construction techniques to craft complex pieces to command any catwalk. As your skills grow and improve, so will your collection. By the end of the course, your designs will be ready to strut their structure down the runway of our Graduate Fashion Showcase! This is the culmination of your concept, from idea to polished, wearable design.

- I Become familiar with our industrial sewing machines through a hands-on exploration of industrial and couture construction techniques. Work your way through seams, corners, darts, zippers, pockets and waistbands, ultimately producing a reference book of samples and sewing techniques.
- II Build upon the foundation of Part I and evolve your reference sample books by mastering a variety of fabric manipulations. Your newly acquired techniques will be put to the test as you construct a fully lined, tailored jacket. *Prerequisite Garment Construction I*
- III Cinch in and master your knowledge of garment construction techniques, engineering a boned bodice bustier with lace onset. Diving into swim apparel, you will create an original swimsuit designed from patterns drafted in your Pattern Making III course. *Prerequisite Garment Construction II*
- IV Analyze, construct, perfect and sew. In this final master course, you will fully realize three looks to be presented at the year end Graduate Fashion Showcase. Using your newly acquired knowledge and skills, you will analyze each design and fabric to determine the necessary construction methods to be applied. You will then create a muslin prototype of each design, fit and adjust the pattern, and construct each garment to runway perfection, ready for the big reveal. You will achieve all of this according to rigorous industry standards, within a professional deadline - a major leap in the evolution of your design journey. *Prerequisite Garment Construction III*

INTRODUCTION TO MANUFACTURING Head behind the seams to discover the production and management techniques of the contemporary manufacturing industry. This course covers the full developmental gamut of a line of merchandise from concept and design through to presentation. Learn about each critical stage of the production journey, from factory planning and quality control to costing and colour story creation. You will have the exclusive opportunity to toss open the doors and explore the floors of our local Garment District on class field trips. Then, apply your knowledge and creativity to conceive and pitch your very own collection storyboard.

PATTERN MAKING Patterns are the blueprints of fashion. They allow us to transform our creative ideas into wearable garments, and replicate our designs in a range of shapes and sizes. In this critical stage, body, space and fabric meet in a dialogue of design. Whether their discourse lay in form and function or bold conceptual statements, it all begins with those first cuts. Inform the shape of your visions in this four-part Pattern Making course. Analyze and solve design problems, practice and refine your pattern drafting technique, and transfer your sketched concepts onto a framework that can be realized in tangible form.

- I Draft a bodice, skirt, pant, dress, and sleeve blocks to be used later in more advanced courses. Learn how to take accurate body measurements, and use them to draft and manipulate individual blocks for a variety of skirts, bodices, sleeves and collars.
- II Wrap yourself up in the intricacies of drafting patterns for jacket lining and interfacing, as well as kick pleats and pockets. Learn pattern interpretations from original sketches and immerse yourself in the world of draping. *Prerequisite Pattern Making I*
- III Discover draft standard size patterns, and draft a pant of your own design, transferring it onto muslin for fittings and adjustments. It is here that you will draft the first garment to be included in your Graduate Collection! *Prerequisite Pattern Making II*
- IV In this final leg of your pattern making journey you will complete all of your graduate collection patterns. After constructing a prototype for each individual garment, you will perfect and produce a pattern in final form, ready to be brought to life in the final stages of construction. *Prerequisite Pattern Making III*

PORTFOLIO PRESENTATION Knowing how to present your work in an organized, personalized and visually compelling portfolio can be your single most important promotional tool. In this course you will learn how to design an industry ready portfolio that plays to your personal strengths and abilities, as well as your creative and technical skills. Evolve your presentation into a cohesive and impactful instrument for your personal marketing arsenal. You will develop your portfolio through critical evaluation of: design fit to a specific target market; garment mix and style variation; flat drawings; layout; fabric rendering; overall look; and visual allure.

Fashion Design by Blanche Macdonald graduate Tessa Blaiklock.





SEWING LABS Polish, complete and continue to grow in our Lab hours, dispersed throughout the entirety of the program to allow you to work independently on your Garment Construction or Pattern Making projects, finish samples and refine your Graduate Collection. Or, maybe you just want to further familiarize yourself with our broad range of machinery! This is your time to catch up, serge ahead and grow your confidence and skill levels in our sewing labs.

TEXTILES & FABRICS From fiber to finished fabric, this course explores the science behind your favourite natural, semi-synthetic and synthetic textiles. Whether you are caring for product on the retail floor, or describing the weave of a particularly arresting runway piece, a strong knowledge of the identifying characteristics of fibers and fabrics, their production, uses and care is an invaluable asset to the Fashion insider. We will embark on an in depth study of fiber processing, fabric construction, finishes, and current labelling laws and regulations. Working your way through your fabric swatch book – filling in the blanks with your new knowledge throughout the entirety of the term – you will build up a useful resource for future reference, and become confident in the classification of fibers, yarn types, fabric construction processes, colour application methods and application of textile finishes.

***BASIC SEWING** Whether you're an outright beginner or need to brush up on your skills, our optional, supplementary Basic Sewing course is offered to help make the transition into our Fashion Design program smooth as silk. We'll bring you up to speed on primary sewing techniques, in the same sewing lab in which your graduate collection designs will later take shape. Over five sessions, you will learn the lay of both domestic and industrial sewing machines, how to decipher patterns and master the proper tracing and cutting methods. You will construct a skirt, working through slash pockets, mock flies and curved waistbands. By the end of this course, you will boost your confidence in your sewing skills, and be ready to surge ahead into the art and technical thrill of Design. **This is an optional course and not a program requirement.*

GRADUATE FASHION SHOW

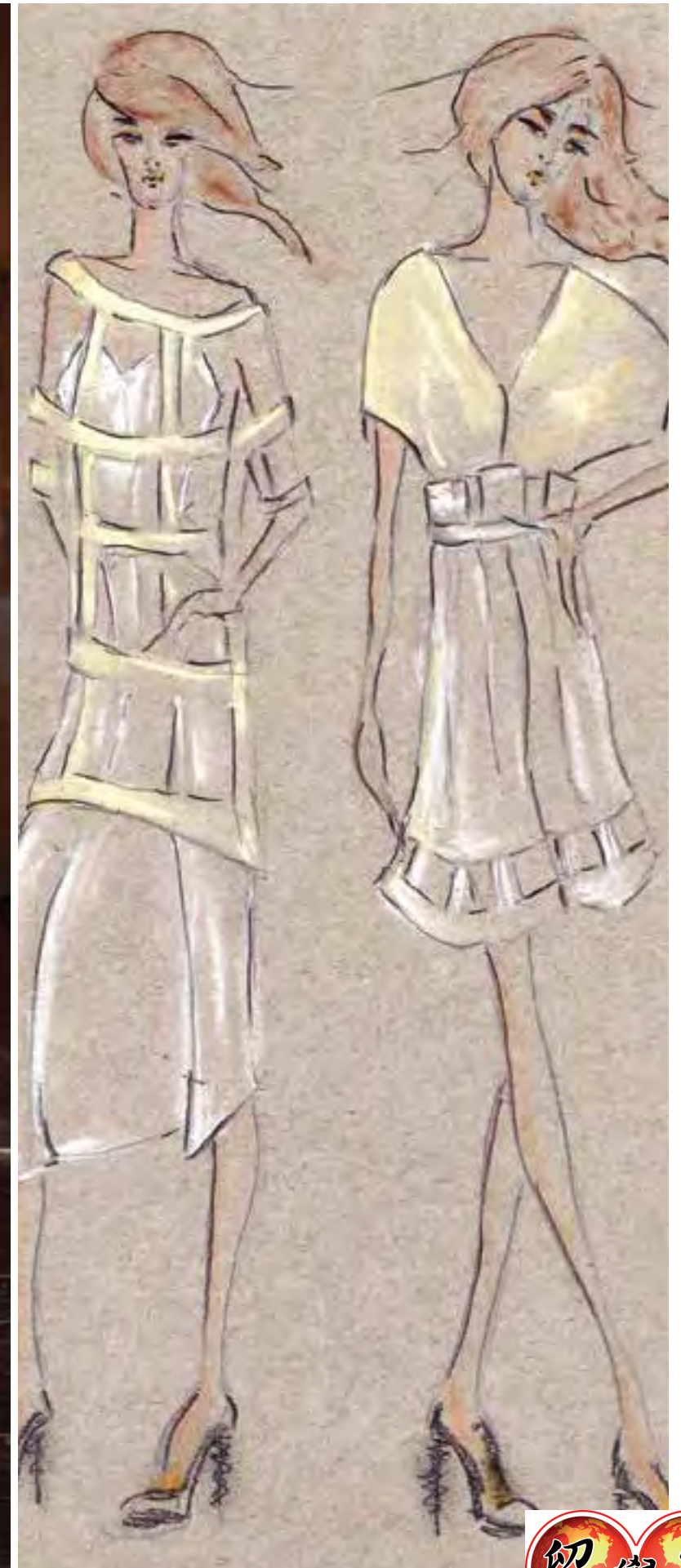
The frenzied blur of fingers smoothing seams, crisp silks cutting through the sweet haze of hairspray, the hair-raising rumble of crowd – this is the behind-the-scenes of your haute-est dreams.

At the culmination of a year of intense creative tour de force, your Design vision is ignited in a dazzling Graduate Fashion Show. Under the spotlights of Vancouver's premiere venues – from the vaulting gild of hotel ballrooms, to the gothic arches of historic churches – models, hair stylists, makeup artists, publicists and event planners come together to create one the most anticipated events of the year. Media, bloggers and industry insiders alike gather, brushing shoulders with family, friends and faculty to fete your inauguration into the professional world of Fashion Design. This is your opportunity to unveil your collection, your manifestation of artistic and technical finesse, to an influential community of stylists, retail buyers and photographers. It is your exquisite Design story emboldened in spectacle – your glorious debut.

Fashion Design by Blanche Macdonald graduate Sarita Gheydy.



LIIS SOBER Estonia-native graduate Liis Sober made a big racket with her impeccably-tailored, ace collection that won her the Overall Achievement Award. Now she's serge-ing up through the industry as a Design Assistant with lululemon athletica!



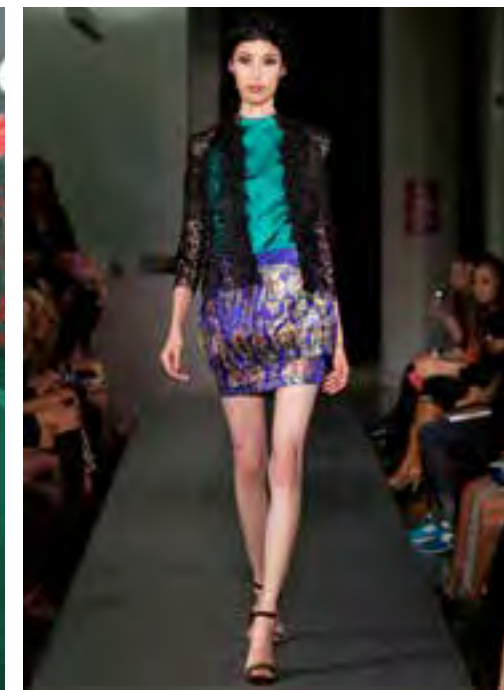


CAREER SERVICES

Let's close the gap between knowledge and success. At the Blanche Macdonald Centre, we fully prepare you to take on the world without us, but we will always be here to support you through the ride. There is nothing more empowering than infusing value into a world you are passionate about. What will your contribution be?

In a time when a runway look is seen, pinned, posted and liked within seconds of departing the catwalk, the Fashion Design industry is constantly hitting the refresh button, creating exciting new ways to add your Design voice to the mix. And there's a pace for everybody. Whether it's the fast world of mass market appeal that's up to your speed, or the leisurely luxury of custom design work, you can find your unique niche, and surge ahead.

Our connections are as wide-reaching, as diverse as your own dreams, and we believe the greatest things come from the best fits. To this end, we pride ourselves on the fact that we are not simply helping you find employment, but THE career that plays to your personality, your skill set, your life and goals. Our outstanding team in the Fashion Career Services department has forged bridges to all areas of the industry. Their one-on-one personalized guidance – beginning on your first day of class and running through forever – helps you navigate the electrifying immensity of your options for employment, internship and volunteer opportunities.



Fashion Design by Blanche Macdonald graduate Li Liu.

FASHION DESIGN CAREERS

Take on the biting thrill, the challenge, and the ultimate validation – immerse yourself completely in your individual vision and voice as a **signature line Designer** of Men's, Women's, Children's (or even pet's) clothing.

Work the behind-the-scenes of your favourite houses and labels as an **In-house or Assistant Designer**, lending your unique design personality and talents to a collective vision, whether it be couture or mass-market.

Push past the limits of your sketchbook. Extend your canvas by applying linework, fabric rendering and hue to industry clients as a **Fashion Illustrator**.

Play to your affinity for the precise and more figure-based side of Design as a freelance or in-house **Pattern Maker / Fit Specialist**.

Take to the backstage of centre stage drama as a **Costume Designer** for TV, Film or Stage, working with Directors, Producers and actors to make characters come to life.

Work one-on-one with your clients to make their bespoke Fashion dreams come true, as a **Custom Designer**.

Embark on a global hunt for inspiration and reference, as well as to source findings and fabrics, as a **Product Developer**.

Indulge the romantic proportions and jewel-encrusted nuptial fantasies as a **Bridal Designer**.

Employ your technical savvy to ensure consistency in construction, fit and appearance as a **Technical Designer**.

Pluck patterns up into three dimensional form, constructing, analyzing, solving and signing off on samples heading out for production as a **Sample Maker**.

Use your sharp mind for logistics and editing eye to meet, exceed and maintain the function, durability and aesthetic qualities of product from prototype to retail-ready design as a **Quality Assurance Technician**.

Take to the helm house with your in-depth understanding of the design process, managing and overseeing the details of projects, and coordinating with factories as a **Design Studio Manager**.

Apply your eye for proportion, texture and line to the tactile and creative world of **Fashion Styling**.



Top Left and Bottom Right: Fashion Design by Kathryn Brown. Top Right by: Daniela Schmid-Reiser. Bottom left by: Mira Campbell. Blanche Macdonald graduates.



Fashion Design by Blanche Macdonald graduate Evan Clayton.

FROM VANCOUVER TO VIENNA TO VOGUE

Darkly divine, sublimely-tailored and shaped by an immaculate daring, Evan Clayton's fine art approach to design has arrested attention since showing a moulded leather dress as his debut piece. Today, he is an award-winning independent Fashion Designer that has been showing at Vancouver Fashion Week as a sponsored talent, which in turn has led to appearances on the online platforms of some of the world's most prestigious magazines, including British Vogue and Glamour, as well as to an incredible opportunity to show his collection at Austria's Vienna Fashion Week. Having joined the Blanche Macdonald family from a tiny town near Trail, B.C., Evan is now a bold voice breaking out to the international scene.

"My year at Blanche Macdonald was simultaneously challenging and rewarding. The instructors are all masters in their field, and the quick turnaround time on projects has led me to be fast on my feet when problem solving on a deadline. Blanche Macdonald is so much more than a school, it is a community fostering emerging talent."

- Evan Clayton





ADMISSIONS INFORMATION

Making the decision to pursue a new career can be confusing and challenging. To ease the process and to assist you in researching your educational options, your first step is to connect with an Admissions Director. Please give yourself the time to speak with a college advisor to thoroughly discuss and review your career options and to allow us to help you with the admissions process and financial aid options.

ADMISSION REQUIREMENTS

- Applicants to the college must be a high-school graduate or 19 years of age or older at the start of the student's program of study.
- Good written and verbal English skills.
- A sincere interest in Fashion.
- Basic or better sewing skills. Applicants are required to submit a sample of your own sewing, one garment constructed entirely by the student or if you are unable to sew, then you are required to attend a basic sewing course before you start the Fashion Design program. Blanche Macdonald offers basic sewing classes.
- Some previous education / experience in art is an asset.

ADMISSION PROCEDURES

STUDENTS WHO ARE CANADIAN CITIZENS OR HAVE LANDED IMMIGRANT STATUS :

- Personal interviews are arranged with Admissions Directors to assess the applicant's aptitude and suitability in this field, your degree of commitment to your studies, financial capability and preparedness, and your experience or knowledge of the industry. Interviews can be handled in person, by phone or Skype.
- Please complete the online Student Application/Personal Information Form.
- Please indicate on your Application whether you require a Canada Student Loan. Please note that students applying for Student Loan funding must apply well in advance of their start date.
- Once you have been accepted into the program, it is essential that you process your registration as early as possible. To ensure small class sizes and a high student teacher ratio, it is necessary for the college to limit enrollment. If you wish to have a preferred program starting date or if you are applying for a Student Loan funding, advance registration is strongly advised. The Blanche Macdonald Centre has limited registration.

INTERNATIONAL STUDENTS

- If English is your primary language, then you are not required to submit proof of your English proficiency.
- If English is not your primary language but you have successfully completed a minimum of two years of full-time English study, then you are not required to submit proof of your English proficiency.
- If you do not meet the above criteria, then you are required to submit proof of English proficiency. To ensure that you are able to handle your studies in English, the College accepts T.O.E.F.L. and T.O.E.C. results. If students prefer, the College also has an internal English Proficiency test available on site.
- Once you have met all the admission and financial requirements and you are accepted into the College, a letter of acceptance will be issued. It is the sole responsibility of the student to arrange for any necessary student visas or extensions.
- For International students who are interested in our International Work / Study programs, there are Co-op programs available. The Co-op Program for Fashion Design is two years long. You would attend the full academic program, complete a one year work experience and return to the College for a final assessment.

The college reserves the right to refuse admission to any applicant who does not meet each of these admission requirements. At the Blanche Macdonald Centre, it is important to us that you are committed to your studies, well suited to this industry, and able to handle the academic, financial and personal demands of the program. We are here to help address any of your concerns and to help you and your family as best as we can with the admissions process.



Blanche Macdonald Centre, Vancouver BC Canada | Established since 1960 | Schools • Store • Salon

Please contact an Admissions Director for registration details.

info@blanchemacdonald.com
www.blanchemacdonald.com

Please read the extended version of the Fashion Design brochure at this link:
www.blanchemacdonald.com/fashion/brochure/

instagram: **@blancheworld** | twitter: **@blancheworld** | facebook: **facebook.com/blanchemacdonaldcentre** |
pinterest: **pinterest.com/blancheworld** | email: **info@blanchemacdonald.com**

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Atelier—Midtown Campus
+ CurliQue Beauty Boutique
+ Q&A Hair Salon
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