

## QS世界名校、大學排名 QS World University Rankings (Quacquarelli Symonds)



## 免費預約諮詢:(02)2389·3565

## QS Business Masters Rankings: Marketing 市場行銷碩士排名 2020

Rank	School name	City	Location
1	HEC Paris	Jouy-en-Josas	France
	MSc in Marketing		
2	Imperial College MSc Strategic Marketing	London	United Kingdom
	Columbia		
3	MS in Marketing Science	New York (NY)	United States
4	Manchester (Alliance)	Manchester	United Kingdom
	MSc Marketing	Denia	3
5	EMLyon	Paris Casablanca	France
	Masters in Transformation Digitale, Marketing & Strategie	Shanghai	
6	ESCP Europe Business School MSc in Marketing & Creativity	London and Paris	Multi Campus
7	ESADE MSc in Marketing Management	Barcelona	Spain
8	Warwick Business School MSc Marketing and Strategy	Coventry	United Kingdom
9	EDHEC Master in Marketing Management	Lille	France
10	WU Vienna Masters in Marketing	Vienna	Austria
11	University of Edinburgh Business School MSc Marketing	Edinburgh	United Kingdom
12	Vlerick Business School Masters in Marketing & Digital Transformation	Ghent	Belgium
13	SKEMA Business School MSc International Marketing & Business Development	Paris Suzhou Sophia Antipolis Lille Belo Horizonte	France
14	USC (Marshall) MSc in Marketing	Los Angeles (CA)	United States
15	Texas (McCombs) MSc in Marketing	Austin (TX)	United States
16	Cranfield MSc in Strategic Marketing	Cranfield	United Kingdom
17	Trinity Business School MSc Marketing	Dublin	Ireland
18	UCD (Smurfit) MSc in Marketing	Dublin	Ireland
19	Erasmus (RSM) MSc Marketing Management	Rotterdam	Netherlands
20	Bath Master in Marketing	Bath	United Kingdom
21	IESEG Master of Science in Digital Marketing & CRM	Lille	France
22	Lancaster MSc Advanced Marketing Management	Lancaster	United Kingdom

International Marketing & Branck Management         Bordenaux         France           Michigan State (Broad)         East Lansing (M)         United States           Birmingham Business School         Birmingham         United Kingdom           Birmingham Business School         Birmingham         United Kingdom           Birmingham Business School         Mami (FL)         United Kingdom           Master Marketing         Marketing         Mami (FL)         United Kingdom           Master Ackin (Mays)         College Station (TX)         United States           Durham         United Kingdom         Master College Station (TX)         United Kingdom           McKin Marketing         Marketing         Marketing         United Kingdom           McKin Marketing         Battimore (MD)         United States         United Kingdom           McKin Marketing         Battimore (MD)         United States         States           Giagoov (Adam Smith)         Glasgov         United Kingdom         Master (Marketing Management         Grenoble         France           Giagoov (Adam Smith)         Glasgov (Adam Smith)         Glasgov (Adam Smith)         United Kingdom         Master (Marketing Management Pactice         Sheffield         United Kingdom           McKin Marketing         Stately Business School <t< th=""><th></th><th>KEDGE Business School</th><th>Marseille</th><th></th></t<>		KEDGE Business School	Marseille	
22     Michigan State (Broad)     East Lansing (MI)     United States       25     Birmingham Business School     Birmingham     United Kingdom       26     Florida International     Miami (FL)     United Kingdom       27     Moster of Science in Strategic Marketing Management     Oslo     Norway       28     Bi Norwegian Business School     Oslo     Norway       29     Moster of Science in Strategic Marketing Management     Oslo     Norway       20     Moster of Science in Strategic Marketing Management     Oslo     Norway       20     Moster Marketing     Durham     United Kingdom       21     Most Anteeting     West Lafayette (IN)     United States       23     Most International Marketing & Brand Management     Lund     Sweden       24     Most International Marketing & Brand Management     Corenoble     France       25     Grenoble Ecole de Management     Glasgow     United Kingdom       26     Grenoble Ecole de Management Practice     Sheffield     United Kingdom       27     Most Anketing Management Practice     Sheffield     United Kingdom       28     Most In Marketing     Glasgow     United Kingdom       29     Most Anketing Management Practice     Sheffield     United Kingdom       20     Most Marketing <td>23</td> <td></td> <td></td> <td>France</td>	23			France
MS Marketing Research     East Lansing (w)     United States       Birmingham Business School     Birmingham     United Kingdom       MS Marketing     Miami (FL)     United States       Birmingham Business School     Osio     Norway       Texas A&M (Mays)     College Station (TX)     United States       MS Marketing     Durham     United States       Durham     McMarketing     Durham     United States       MS Marketing     West Larayette (IN)     United States       United Kingdom     West Larayette (IN)     United States       Und University     West Larayette (IN)     United States       Und University     United States     States       MS Marketing     Baitimore (MD)     United Kingdom       MS in Marketing Management     Grenoble     France       Gasgow (Adam Smith)     Glasgow     United Kingdom       Ms in Marketing Management and Marketing     Newcaste upon Type     United Kingdom       Ms Avanced International Business Management and Marketing     Newcaste upon Type     United Kingdom       Ms Avanced International Business Management and Marketing     Mixe Avanced International Business Management and Marketing     Newcaste upon Type     United Kingdom       Ms Marketing     Tuscaloosa (AL)     United Kingdom     Mixed Kingdom       Ms Marketing			DUIUEaux	
125     Birmingham Business School     Birmingham United Kingdom       126     Moria International     Miami (FL)     United States       127     Mastering     Oslo     Norway       128     Bi Norwegian Business School     Oslo     Norway       129     Mastering Schene in Stategic Marketing Management     Oslo     Norway       120     Mastering Schene in Stategic Marketing Management     Ourham     United Kingdom       121     Mastering (Krannert)     West Lafayette (IN)     United States       131     Und University     West Lafayette (IN)     United States       141     University     Batimore (MD)     United States       142     John Marketing & Brand Management     United Kingdom       143     Genoble Ecole de Management     Glasgow     United Kingdom       144     Mastering Management Practice     Sieffield     United Kingdom       145     Mastering Management Practice     Sieffield     United Kingdom       145     Mastering Management Practice     Sieffield     United Kingdom       146     Mastering Management Practice     Sieffield     United Kingdom       147     Mastering Management     Birmingham     United Kingdom       148     Mastering Management     Birmingham     United Kingdom	24		East Lansing (MI)	United States
25     MS: Marketing     Birthinghani     Onlieb Anguon       26     Florida International Ms: in Marketing     Miami (FL)     United States       27     Bi Norweyian Business School Master of Schnee in Strategic Marketing Management     Osio     Norway       27     Texas A&M (Mays) MS: Marketing     Durham     United States       29     Durham     United States       20     MS: Marketing     Durham     United States       21     MS: Marketing     West Lafayette (IN)     United States       23     Lund University     Wasterding     Baltimore (MD)     United States       24     MS: Marketing     Baltimore (MD)     United States       25     Grenoble Ecol de Management     Grenoble     France       26     Glasgow (Adam Smith)     Glasgow     United Kingdom       33     Sheffield     United Kingdom     Nawcastle upon Tyne     United Kingdom       34     Sheffield     United Kingdom     Marketing       35     Nerexastle University Business School     Nawcastle upon Tyne     United Kingdom       36     Strath/olde Business School     Nawcastle upon Tyne     United Kingdom       37     Abama     Wascastle upon Tyne     United Kingdom       38     Stratelyide Business School     Nawcastle upon Tyne				
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21     Master of Science in Strategic Marketing Management     Dstd     Individy       27     Texas ARM (Mays)     College Station (TX)     United States       29     Durham     United Kingdom       30     Purdue (Krannert)     West Lalayette (IN)     United States       31     Lund University     West Lalayette (IN)     United States       32     MSc International Marketing & Brand Management     Lund     Sweden       33     Marketing     Lund     Sweden       34     Marketing     Baltimore (MD)     United States       35     MSc InMarketing     Glasgow     United Kingdom       36     Statefield     Glasgow     United Kingdom       36     Marketing     Newcastle upon Tyrie     United Kingdom       36     Marketing     Newcastle upon Tyrie     United Kingdom       37     Aston     Marketing     Newcastle upon Tyrie     United Kingdom       38     Strathclyde Business School     Glasgow     United Kingdom       39     Marketing     Tuscaloosa (AL)     United Kingdom       31     Marketing     Tuscaloosa (AL)     United Kingdom       39     Marketing     Tuscaloosa (AL)     United Kingdom       30     Marketing     Tuscaloosa (AL)     United Kingdom <td>20</td> <td></td> <td></td> <td></td>	20			
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24     MS Marketing     Conege statistic (TA)     United States       29     Durham     United Kingdom       30     Purdue (Krannert)     West Lafayette (IN)     United States       31     Lund University     West Lafayette (IN)     United States       32     MS in Marketing     Baltimore (MD)     United States       33     Grenoble Ecole de Management     Grenoble     France       34     Gasgow (Adam Smith)     Glasgow     United Kingdom       35     Msc in Marketing Management     Glasgow     United Kingdom       36     Msc warketing Management     Glasgow     United Kingdom       37     Msc Marketing Management Practice     Sheffield     United Kingdom       38     Strathclyde Business School     Misc Marketing     Glasgow     United Kingdom       37     Alabarna     Tuscaloosa (AL)     United Kingdom       38     Marketing     Tuscaloosa (AL)     United Kingdom       39     Msc Marketing     Washington (DC)     United Kingdom       318     Marketing     United Kingdom     Misc Strategic Marketing Management.     Birmingham     United Kingdom       30     Msc in Marketing     Washington (DC)     United Kingdom     Misc Strategic Marketing Management.     Birmingham     United Kingdom    <	27	Master of Science in Strategic Marketing Management	0310	NOTWAY
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29     Msc Marketing     Durban     Durban       30     Purdue (Krannert)     West Lafayette (IN)     United States       31     Lund University     Lund Marketing & Brand Management     Lund     Sweden       32     John Hopkins (Carey)     Baltimore (MD)     United States       33     Glasgow (Adam Smith)     Glasgow     United Kingdom       34     Master in International Strategic Marketing     Glasgow     United Kingdom       35     Neffield     United Kingdom     Mice Kingdom       36     Statfield     United Kingdom     Mice Kingdom       37     Afabama     Statfield     United Kingdom       38     Karketing Management Practice     Sheffield     United Kingdom       37     Alabama     Tuscaloosa (AL)     United Kingdom       38     Marketing     Glasgow     United Kingdom       39     Msc karketing Management     Birmingham     United Kingdom       30     Msc karketing Management     Birmingham     United Kingdom       39     Msc in Marketing     Washington (DC)     United Kingdom       30     Msc in Marketing     Washington (DC)     United Kingdom       30     Msc in Marketing     United Kingdom     Marketing       30     Msc in Marketing     Un	27	MS Marketing	College Station (TX)	United States
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30         Ms Marketing         West Laragette (IN)         United States           31         Lund University         Sweden         Jund Hopkins (Carey)         Baltimore (MD)         United States           32         MS in Marketing         Baltimore (MD)         United States         France           33         Glasgow (Adam Smith)         Glasgow         United Kingdom           34         Master in International Strategic Marketing         Glasgow         United Kingdom           35         Netfield         United Kingdom         Ms (Adam Smith)         United Kingdom           36         Strathclyde Business School         Newcastle upon Tyne         United Kingdom           36         Strathclyde Business School         Glasgow         United Kingdom           37         Alabama         Tuscaloosa (AL)         United Kingdom           38         Msr (Kogod)         Washington (DC)         United States           39         Austeting         Tuscaloosa (AL)         United States           34         Mashama         University of Illinois at Chicago (UIC)         Chicago (II)         United States           34         Mastering         Montpellier         France         Ms (Marketing           34         Masterin Marketing         Univ				
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1     MSc International Marketing & Brand Management     LURU     Sweden       2     John Hopkins (Carey) MS in Marketing Grenoble Ecole de Management     Baltimore (MD)     United States       32     Grenoble Ecole de Management     Grenoble     France       33     Marketing Management     Glasgow     United Kingdom       34     Master in International Strategic Marketing     Sheffield     United Kingdom       35     Netwicastle University Business School     Sheffield     United Kingdom       36     Strathclyde Business School     Glasgow     United Kingdom       37     Alabama     Tuscaloosa (AL)     United Kingdom       38     Marketing     Glasgow     United Kingdom       39     Kingdom     Glasgow     United Kingdom       31     Mastering     Glasgow     United Kingdom       32     Krateging Management     Birmingham     United Kingdom       30     Marketing     Marketing     United Kingdom       31     Mastering Marketing     Birmingham     United Kingdom       32     Aston     Birmingham     United Kingdom       33     Marketing     Washington (DC)     United Kingdom       34     Marketing     Washington (DC)     United Kingdom       34     Marketing     <				
32       John Hopkins (Carey) MS in Marketing       Baltimore (MD)       United States         32       Grenoble Ecole de Management MSc in Marketing Management       Glasgow       United Kingdom         33       Gasgow (Adam Strategic Marketing Master in International Strategic Marketing Master in International Strategic Marketing       Sheffield       United Kingdom         34       MSc Marketing Management Practice       Sheffield       United Kingdom         35       Newcastle University Business School MSc Advanced International Business Management and Marketing       Newcastle upon Tyne       United Kingdom         36       Strathcycle Business School MSc in Marketing       Glasgow       United Kingdom         37       Aston MSc Strategic Marketing       Tuscaloosa (AL)       United Kingdom         39       University of Illinois at Chicago (UIC) MSc in Marketing       Chicago (II)       United States         30       MSc Marketing       Washington (DC)       United States         31       MSc In Marketing       Dublin       Ireland         32       Marketing       Montpellier       France         33       MSc Marketing       Montpellier       France         34       Mortpellier       Montpellier       France         35       Montpellier       Montpellier       France	31		Lund	Sweden
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32       Grenoble Ecole de Management       Grenoble       France         33       Master in International Strategic Marketing       Glasgow       United Kingdom         34       Sheffield       United Kingdom         35       Sheffield       United Kingdom         36       Sheffield       United Kingdom         37       Nexcastle University Business School       Newcastle University Business School       Newcastle upon Type       United Kingdom         36       Strathclyde Business School       Glasgow       United Kingdom         37       Alabama       Msc in Marketing       Glasgow       United Kingdom         38       Matering       Tuscaloosa (AL)       United Kingdom         39       Matering       Tuscaloosa (AL)       United Kingdom         39       Matering       Birmingham       United Kingdom         39       Matering       Birmingham       United States         30       Matering       Chicago (II)       United States         39       Msc in Marketing       Washington (DC)       United States         39       Msc in Marketing       Dublin       Ireland         40       Mercian (Kogod)       Msc in Integrated Marketing       Dublin       Ireland	32		Baltimore (MD)	United States
MSc in Marketing Management     Glasgow     United Kingdom       Glasgow (Adam Smith)     Glasgow     United Kingdom       Mster in International Strategic Marketing     Sheffield     United Kingdom       MSc Marketing Management Practice     Sheffield     United Kingdom       Newcastle University Business School     Newcastle upon Tyne     United Kingdom       Strathclyde Business School     Glasgow     United Kingdom       MSc Marketing     Marketing     United Kingdom     United Kingdom       MSc Marketing     Marketing     Birmingham     United Kingdom       MSc In Marketing     Chicago (II)     United States     Marketing       MSc In Marketing     Washington (DC)     United States       MSc In Marketing     Montpellier     France       MSc In Marketing     Montpellier     France       Master in Marketing Management     Milan     Italy       Pittsbur			SHEEKING THE	
33     Glasgow (Adam Smith) Master in International Strategic Marketing     Glasgow     United Kingdom       33     Master in International Strategic Marketing     Sheffield     United Kingdom       33     MSc Marketing Management Practice     Sheffield     United Kingdom       34     Mewcastle University Business School     Newcastle upon Tyne     United Kingdom       36     Strathclyde Business School     Glasgow     United Kingdom       37     Alabama     Tuscaloosa (AL)     United Kingdom       38     Aston     Birmingham     United Kingdom       39     MSc in Marketing     Birmingham     United Kingdom       39     MSc Strategic Marketing Management     Birmingham     United Kingdom       39     MSc in Marketing     Chicago (II)     United States       30     MSc in Marketing     Chicago (II)     United States       41     DCU Business School     Dublin     Ireland       42     Vanderbilt (Owen)     Nashville (TN)     United States       43     Master in Marketing     Master in Marketing Communications     Chicago (IL)     United States       44     Loyola University-Chicago     Milan     Italy       45     Politecnico di Milano     Mala     Mala       46     Master in Marketing Science     Mil	32		Grenoble	France
33     Master in International Strategic Marketing     Diaglow     Diffield       33     Sheffield     United Kingdom       34     MSc Karketing Management Practice     Sheffield     United Kingdom       35     Newcastle University Business School     Newcastle upon Tyne     United Kingdom       36     Strathclyde Business School     Glasgow     United Kingdom       37     MSc Advanced International Business Management and Marketing     Glasgow     United Kingdom       38     Strathclyde Business School     Glasgow     United Kingdom       39     Misk marketing     Tuscaloosa (AL)     United Kingdom       30     MSc Strategic Marketing Management     Birmingham     United Kingdom       39     MSc Strategic Marketing     Chicago (III)     United Kingdom       30     MSc in Marketing     Chicago (III)     United Kingdom       39     MSc in Marketing     Washington (DC)     United States       30     MSc in Marketing     Dublin     Ireland       41     DCU Business School     Dublin     Ireland       42     Vanderbillt (Owen)     Nashville (TN)     United States       43     Loyola University - Chicago     Chicago (IL)     United States       44     Loyola University - Chicago     Milan     Italy				
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33     MSc Marketing Management Practice     Sheffield     United Kingdom       35     Newcastle University Business School     Newcastle upon Tyne     United Kingdom       36     Strathclyde Business School     Glasgow     United Kingdom       37     MSc Advanced International Business Management and Marketing     Glasgow     United Kingdom       38     Strathclyde Business School     Glasgow     United Kingdom       39     MSc Strategic Marketing     Tuscaloosa (AL)     United Kingdom       39     MSc Strategic Marketing Management     Birmingham     United Kingdom       39     MSc Strategic Marketing Management     Birmingham     United Kingdom       30     MSc in Marketing     Chicago (II)     United States       40     American (Kogod)     Washington (DC)     United States       41     MSc in Marketing     Dublin     Ireland       42     Vanderbilt (Owen)     Montpellier     France       43     MSc in Marketing     Montpellier     France       44     Loyola University-Chicago     Chicago (IL)     United States       45     Politecnico di Milano     Milan     Italy       46     Pittsburgh (KAz)     Master in Marketing Science     Pittsburgh (PA)     United States       47     IQS     Master in I				5
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35       MSc Advanced International Business Management and Marketing       Newcastle upon ryte       Onited Kingdom         36       StrathClyde Business School MSc in Marketing       Glasgow       United Kingdom         37       Alabama MS Marketing       Tuscaloosa (AL)       United Kingdom         37       Alabama MS Marketing       Birmingham       United States         38       Strategic Marketing Management       Birmingham       United Kingdom         39       University of Illinois at Chicago (UIC) MSc in Marketing       Chicago (II)       United States         40       American (Kogod) MSc in Marketing       Washington (DC)       United States         41       DCU Business School MSc in Digital Marketing       Dublin       Ireland         42       Montpellier MSc in Marketing       Montpellier       France         43       Loyola University-Chicago MSc in Integrated Marketing Communications       Chicago (IL)       United States         44       Loyola University-Chicago MSc in Integrated Marketing Science       Milan       Italy         45       Politecnico di Milano Master in Marketing Management       Milan       Italy         46       Pittsburgh (Katz) Master in Strategic Marketing Management       Lima       Peru         47       IQS Master in International Marketing/Sales Manageme		MSc Marketing Management Practice	onemera	
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37       MS Marketing       Tuscaloosa (AL)       United States         37       Aston MSc Strategic Marketing Management       Birmingham       United Kingdom         39       University of Illinois at Chicago (UIC) MSc in Marketing       Chicago (II)       United States         40       American (Kogod) MSc in Marketing       Washington (DC)       United States         41       DCU Business School MSc in Digital Marketing       Dublin       Ireland         42       Montpellier MSc in Marketing       Montpellier       France         43       Loyola University-Chicago MSc in Integrated Marketing Communications       Nashville (TN)       United States         44       Politecnico di Milano Master in Marketing Management       Milan       Italy         45       Politecnico di Milano Master in Marketing Management       Milan       Italy         46       Master in Integrated Marketing/Sales Management       Lima       Peru         47       CENTRUM Catolica Business School Master in International Marketing/Sales Management (Dual Award)       Barcelona       Spain         49       Icincinnati (Lindner) Master in International Marketing/Sales Management (Dual Award)       Barcelona       Spain         41       ICis in Marketing       Cincinnati       United States         42       Kaster in Internation				
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51	Athens University of Economics and Business MSc in Marketing & Communication	Athens	Greece
51	Bentley University MSc in Marketing Analytics	Waltham (MA)	United States
51	Brunel Business School MSc Marketing	London	United Kingdom
51	Catolica Lisbon School of Business and Economics Master in Management with Specialization in Strategic Marketing	Lisbon	Portugal
51	Concordia University MSc in Marketing	Montreal (QC)	Canada
51	EAFIT MSc Marketing	Medellin	Colombia
51	ESAN Master in Marketing	Lima Madrid	Peru
51	ESIC Master in Marketing Management	Madrid Barcelona	Spain
51	Fordham University MSc in Marketing Intelligence	New York (NY)	United States
51	Georgia State (Robinson) MSc in Marketing	Atlanta (GA)	United States
51	HEC Montreal MSc Marketing	Montreal (QC)	Canada
51	Higher School of Economics Master in Marketing Communication & Advertising	Moscow	Russia
51	Kent Business School MSc in Marketing	Canterbury	United Kingdom
51	Loughborough MSc Marketing	Loughborough	United Kingdom
51	Manchester Metropolitan University MSc Digital Marketing Communications	Manchester	United Kingdom
51	Pacifico Business School Masters in Marketing and Business	Lima	Peru
51	Suffolk (Sawyer) MSc in Marketing	Boston (MA)	United States
51	Texas at Arlington MS Marketing Research	Arlington (TX)	United States
51	Tilburg MSc Marketing Management	Tilburg	Netherlands
51	<b>Toulouse (TBS)</b> MSc in Marketing, Management & Communication	Toulouse Paris Casablanca	France
51	University of Porto Master in Marketing	Porto	Portugal
51	University of South Florida MSc in Marketing	Tampa (FL)	United States
51	Vilnius University MSc in Marketing and Integrated Communication	Vilnius	Lithuania
51	Worcester Polytechnic Institute MS Marketing and Innovation	Worcester	United States
51	Zarb School of Business MS in Marketing	Hempstead (NY)	United States