

**BEST
UNIVERSITY**World University Rankings
QS 世界大學排名**RANKINGS****QS世界名校、大學排名**
QS World University Rankings
(Quacquarelli Symonds)

國際教育諮詢中心

留學家集團網頁

免費預約諮詢：(02)2389・3565

QS Business Masters Rankings: Marketing
市場行銷碩士排名 2024

Rank	School name	City	Location	Overall Score
1	HEC Paris	Jouy-en-Josas	France	100
2	ESSEC Business School	Singapore	France	96.2
3	IE Business School	Segovia	Spain	95.5
4	ESCP Business School	London,Paris	Multi Campus	94.5
4	Imperial College Business School	London	United Kingdom	94
6	Columbia University	New York (NY)	United States	92.8
6	EMLyon Business Schoole	Paris,Casablanca,Shanghai,Lyon	France	87.8
7	Esade Business School	Barcelona	Spain	88.6
9	Warwick Business School	Coventry	United Kingdom	86.8
10	EDHEC Business School	Nice	France	85.3
11	WU Vienna University	Vienna	Austria	83.2
12	SKEMA Business School	Paris,Suzhou	France	81.3
13	Manchester (Alliance)	Manchester	United Kingdom	81.1
14	Texas (McCombs)	Austin (TX)	United States	79.6
15	University of Edinburgh Business School	Edinburgh	United Kingdom	77.2
16	USC (Marshall)	Los Angeles (CA)	United States	76.9
17	University of St.Gallen	St. Gallen	Switzerland	75.5
18	Cranfield School of Management	Cranfield	United Kingdom	74.8
19	Minnesota (Carlson)	Minneapolis (MN)	United States	72.8
20	Trinity Business School	Dublin	Ireland	72.5
21	Audencia Business School	Nantes	France	71.8
22	Erasmus (RSM)	Rotterdam	Netherlands	71.2
23	Vlerick Business School	Ghent	Belgium	69.6
24	Leeds University Business School	Leeds	United Kingdom	66.8
=25	BI Norwegian Business School	Oslo	Norway	65.9
=25	Grenoble Ecole de Management	Grenoble	France	65.9
=25	Michigan State (Broad)	East Lansing (MI)	United States	65.9
28	Macquarie Business School	Sydney	Australia	65.3

29	Purdue (Krannert)	West Lafayette (IN)	United States	65.1
30	UCD (Smurfit)	Dublin	Ireland	63.8
31	Texas A&M (Mays)	College Station (TX)	United States	62.4
32	Durham University Business School	Durham	United Kingdom	61.3
33	IESEG	Lille	France	61.1
34	KEDGE Business School	Marseille,Bordeaux	France	60.9
35	Bayes Business School (formerly Cass)	London	United Kingdom	60.8
36	Politecnico di Milano School of Management	Milan	Italy	60.3
37	John Hopkins (Carey)	Baltimore (MD)	United States	59.8
38	Florida International	Miami (FL)	United States	58.9
39	Lancaster University	Lancaster	United Kingdom	58.5
40	York (Schulich)	Toronto	Canada	58.3
41	Liverpool Management School	Liverpool	United Kingdom	57.5
42	Bath School of Management	Bath	United Kingdom	57.4
43	Maryland (Smith)	College Park (MD)	United States	57.3
44	City University of Hong Kong	Hong Kong	Hong Kong SAR	57.2
45	Universidad Complutense de Madrid (UCM)	Madrid	Spain	57
46	Universidad Carlos III de Madrid	Madrid	Spain	56.7
47	Aston Business School	Birmingham	United Kingdom	56
48	EAE Business School	Barcelona,Madrid	Spain	55.5
=49	Arizona (Eller)	Tucson (AZ)	United States	55.4
=49	Exeter Business School	Exeter	United Kingdom	55.4
49	Toulouse (TBS)	Toulouse	France	55.8
51-60	American (Kogod)	Washington (DC)	United States	54.7
51-60	Birmingham Business School	Birmingham	United Kingdom	54.9
51-60	ESIC Business & Marketing School	Madrid,Barcelona	Spain	54.9
51-60	Glasgow (Adam Smith)	Glasgow	United Kingdom	54.5
51-60	Lund University	Lund	Sweden	54
51-60	Newcastle University Business School	Newcastle upon Tyne	United Kingdom	53.7
51-60	Nottingham University Business School	Nottingham	United Kingdom	52.3
51-60	Strathclyde Business School	Glasgow	United Kingdom	54.5
51-60	University of Technology Sydney Business School	Sydney	Australia	54.8
61-70	Alabama (Manderson)	Tuscaloosa (AL)	United States	50.7
61-70	DCU Business School	Dublin	Ireland	51.9
61-70	ICN Business School	Berlin	France	51.5
61-70	Montpellier Business School	Montpellier	France	48.9
61-70	Pittsburgh (Katz)	Pittsburgh (PA)	United States	48.9

61-70	Rochester (Simon)	Rochester (NY)	United States	51.7
61-70	Sheffield University Management School	Sheffield	United Kingdom	50.7
61-70	Syracuse (Whitman)	Syracuse (NY)	United States	50.9
61-70	UT Dallas (Naveen)	Dallas (TX)	United States	49
61-70	Universidad ORT Uruguay	Montevideo	Uruguay	50.2
61-70	Vanderbilt (Owen)	Nashville (TN)	United States	49.4
71-80	Concordia University	Montreal (QC)	Canada	46.2
71-80	Fordham University	New York (NY)	United States	46.8
71-80	La Trobe Business School	Melbourne	Australia	48.3
71-80	Loughborough School of Business and Economics	Loughborough	United Kingdom	46.9
71-80	Loyola University-Chicago	Chicago (IL)	United States	46.7
71-80	Mediterranean School of Business- MSB	Tunis	Tunisia	47.4
71-80	Sydney Business School, University of Wollongong	Wollongong, Dubai	Australia	46.9
71-80	UPF Barcelona School of Management	Barcelona	Spain	48.2
71-80	University of Illinois at Chicago (UIC)	Chicago (IL)	United States	48.3
81-90	CENTRUM Catolica Business School	Lima	Peru	44.2
81-90	EU Business School	Barcelona, Geneva, Montreux	Spain	45.8
81-90	HEC Montreal	Montreal (QC)	Canada	45.4
81-90	Higher School of Economics	Moscow	Russia	44.5
81-90	National University of Ireland, Galway	Galway City	Ireland	43.7
81-90	School of Economics and Management, University of Porto (FEP)	Porto	Portugal	43
81-90	The Hong Kong Polytechnic University	Hong Kong	Hong Kong SAR	44.5
81-90	The University of Sussex Business School	Brighton	United Kingdom	45
81-90	Texas at Arlington	Arlington (TX)	United States	43.5
81-90	Tilburg University	Tilburg	Netherlands	43.5
91-100	ESAN	Lima, Madrid	Peru	41.8
91-100	Excelia Business School	La Rochelle, Tours, Orléans	France	42.9
91-100	Georgia State (Robinson)	Atlanta (GA)	United States	42.6
91-100	IQS	Barcelona	Spain	41.8
91-100	Kent Business School	Canterbury	United Kingdom	41.8
91-100	Queen Mary University of London (QMUL)	London	United Kingdom	40.8
91-100	Southampton Business School	Southampton	United Kingdom	42.1
91-100	Tampa (Sykes)	Tampa (FL)	United States	40.9
91-100	Thammasat Business School	Bangkok	Thailand	40.9
91-100	University of Bristol	Bristol	United Kingdom	42.3