

**BEST  
UNIVERSITY**World University Rankings  
**QS 世界大學排名****RANKINGS****QS世界名校、大學排名**  
QS World University Rankings  
(Quacquarelli Symonds)**留學家**

國際教育諮詢中心

留學家集團網頁

免費預約諮詢：(02)2389・3565

**QS Business Masters Rankings: Marketing**  
**市場行銷碩士排名 2023**

Rank	School name	City	Location	Overall Score
1	HEC Paris	Jouy-en-Josas	France	93.4
2	ESSEC Business School	Singapore	France	90.7
3	Imperial College Business School	London	United Kingdom	89.5
4	ESCP Business School	London,Paris	Multi Campus	88.4
5	Columbia University	New York (NY)	United States	88
6	Esade Business School	Barcelona	Spain	86
7	EMLyon Business Schoole	Paris,Casablanca,Shanghai,Lyon	France	83.8
8	SKEMA Business School	Paris,Suzhou	France	83.5
9	EDHEC Business School	Nice	France	82.4
10	WU Vienna University	Vienna	Austria	82.3
11	Warwick Business School	Coventry	United Kingdom	81.9
12	Manchester (Alliance)	Manchester	United Kingdom	78.9
13	University of Edinburgh Business School	Edinburgh	United Kingdom	76.4
14	Texas (McCombs)	Austin (TX)	United States	76.3
15	University of St.Gallen	St. Gallen	Switzerland	75.3
16	USC (Marshall)	Los Angeles (CA)	United States	75
17	Cranfield School of Management	Cranfield	United Kingdom	73
18	Carlson School of Management	Minneapolis (MN)	United States	70.5
19	Trinity Business School	Dublin	Ireland	70.4
20	Vlerick Business School	Ghent	Belgium	70
21	Audencia Business School	Nantes	France	68.9
22	Erasmus (RSM)	Rotterdam	Netherlands	68.1
23	Michigan State (Broad)	East Lansing (MI)	United States	65.9
24	Grenoble Ecole de Management	Grenoble	France	65.8
25	Macquarie Business School	Sydney	Australia	65.6
26	BI Norwegian Business School	Oslo	Norway	65.5
27	Purdue (Krannert)	West Lafayette (IN)	United States	64.6
=28	KEDGE Business School	Marseille,Bordeaux	France	63.2
=28	Texas A&M (Mays)	College Station (TX)	United States	63.2
30	IESEG	Lille	France	63

31	UCD (Smurfit)	Dublin	Ireland	62.8
32	Bayes Business School (formerly Cass)	London	United Kingdom	62
33	Durham University Business School	Durham	United Kingdom	61.3
34	Politecnico di Milano School of Management	Milan	Italy	60.8
35	Lancaster University	Lancaster	United Kingdom	60.4
36	John Hopkins (Carey)	Baltimore (MD)	United States	59.8
37	Arizona (Eller)	Tucson (AZ)	United States	58.9
38	Florida International	Miami (FL)	United States	58.3
39	Maryland (Smith)	College Park (MD)	United States	58.1
=40	Bath School of Management	Bath	United Kingdom	58
=40	Universidad Carlos III de Madrid	Madrid	Spain	58
42	University of Exeter Business School	Exeter	United Kingdom	57.9
43	Aston Business School	Birmingham	United Kingdom	57.1
44	The University of Liverpool Management School	Liverpool	United Kingdom	56.2
45	Toulouse (TBS)	Toulouse,Paris,Casablanca	France	56.1
46	Birmingham Business School	Birmingham	United Kingdom	56
=47	ESIC Business & Marketing School	Madrid,Barcelona	Spain	55.5
=47	Glasgow (Adam Smith)	Glasgow	United Kingdom	55.5
49	Syracuse (Whitman)	Syracuse (NY)	United States	55.4
50	Lund University	Lund	Sweden	55
51-60	Alabama (Manderson)	Tuscaloosa (AL)	United States	-
51-60	American (Kogod)	Washington (DC)	United States	-
51-60	DCU Business School	Dublin	Ireland	-
51-60	Montpellier Business School	Montpellier	France	-
51-60	Newcastle University Business School	Newcastle upon Tyne	United Kingdom	-
51-60	Nottingham University Business School	Nottingham	United Kingdom	-
51-60	Pittsburgh (Katz)	Pittsburgh (PA)	United States	-
51-60	Rochester (Simon)	Rochester (NY)	United States	-
51-60	Strathclyde Business School	Glasgow	United Kingdom	-
51-60	University of Illinois at Chicago (UIC)	Chicago (IL)	United States	-
51-60	University of Technology Sydney Business School	Sydney	Australia	-
61-70	ICN Business School	Berlin	France	-
61-70	La Trobe Business School	Melbourne	Australia	-
61-70	Loyola University-Chicago	Chicago (IL)	United States	-
61-70	Sheffield University Management School	Sheffield	United Kingdom	-
61-70	Texas at Dallas (Naveen Jindal)	Richardson (TX)	United States	-
61-70	The Hong Kong Polytechnic University	Hong Kong	Hong Kong SAR	-
61-70	The University of Sussex Business School	Brighton	United Kingdom	-
61-70	UPF Barcelona School of Management	Barcelona	Spain	-

61-70	Vanderbilt (Owen)	Nashville (TN)	United States	-
71-80	Cincinnati (Lindner)	Cincinnati	United States	-
71-80	Concordia University	Montreal (QC)	Canada	-
71-80	EAE Business School	Barcelona, Madrid	Spain	-
71-80	EU Business School	Barcelona, Geneva, Montreux	Spain	-
71-80	Fordham University	New York (NY)	United States	-
71-80	HEC Montreal	Montreal (QC)	Canada	-
71-80	Loughborough University	Loughborough	United Kingdom	-
71-80	Mediterranean School of Business- MSB	Tunis	Tunisia	-
71-80	Southampton Business School	Southampton	United Kingdom	-
71-80	Tilburg University		Netherlands	-
81-90	Athens University of Economics and Business	Athens	Greece	-
81-90	CENTRUM Catolica Business School	Lima	Peru	-
81-90	Excelia Business School	La Rochelle, Tours, Orléans	France	-
81-90	Georgia State (Robinson)	Atlanta (GA)	United States	-
81-90	Higher School of Economics	Moscow	Russia	-
81-90	IQS	Barcelona	Spain	-
81-90	National University of Ireland, Galway	Galway City	Ireland	-
81-90	Sydney Business School, University of Wollongong	Sydney	Australia	-
81-90	Texas at Arlington	Arlington (TX)	United States	-
81-90	Universidad ORT Uruguay	Montevideo	Uruguay	-
91-100	Bentley University	Waltham (MA)	United States	-
91-100	Bologna University Business School	Bologna	Italy	-
91-100	ESAN	Lima, Madrid	Peru	-
91-100	Kent Business School	Canterbury	United Kingdom	-
91-100	Manchester Metropolitan University	Manchester	United Kingdom	-
91-100	Rennes School of Business	Rennes	France	-
91-100	Tampa (Sykes)	Tampa (FL)	United States	-
91-100	Thammasat Business School	Bangkok	Thailand	-
91-100	University of Bristol	Bristol	United Kingdom	-
91-100	University of Porto	Porto	Portugal	-