

**BEST  
UNIVERSITY**World University Rankings  
**QS 世界大學排名****RANKINGS****QS世界名校、大學排名**  
QS World University Rankings  
(Quacquarelli Symonds)**留學家**  
國際教育諮詢中心  
留學家集團網頁

免費預約諮詢：(02)2389・3565

**QS Business Masters Rankings: Marketing**  
**市場行銷碩士排名 2022**

| Rank | School name                                | City                           | Location       | Overall Score |
|------|--|--------------------------------|----------------|---------------|
| 1    | HEC Paris                                  | Jouy-en-Josas                  | France         | 94.2          |
| 2    | Columbia University                        | New York (NY)                  | United States  | 91            |
| 3    | Imperial College Business School           | London                         | United Kingdom | 89.8          |
| 4    | ESSEC Business School                      | Singapore                      | France         | 89.7          |
| 5    | ESCP Business School                       | London,Paris                   | Multi Campus   | 85.7          |
| 6    | Esade Business School                      | Barcelona                      | Spain          | 85.3          |
| 7    | Warwick Business School                    | Coventry                       | United Kingdom | 83.9          |
| 8    | EMLyon Business Schoole                    | Paris,Casablanca,Shanghai,Lyon | France         | 82.2          |
| 9    | EDHEC Business School                      | Nice                           | France         | 81.9          |
| 10   | WU Vienna University                       | Vienna                         | Austria        | 81.3          |
| 11   | SKEMA Business School                      | Paris,Suzhou                   | France         | 79.9          |
| 12   | Manchester (Alliance)                      | Manchester                     | United Kingdom | 78.5          |
| 13   | University of Edinburgh Business School    | Edinburgh                      | United Kingdom | 76.7          |
| 14   | Texas (McCombs)                            | Austin (TX)                    | United States  | 73.5          |
| =15  | Cranfield School of Management             | Cranfield                      | United Kingdom | 72.5          |
| =15  | USC (Marshall)                             | Los Angeles (CA)               | United States  | 72.5          |
| 17   | Vlerick Business School                    | Ghent                          | Belgium        | 68.8          |
| 18   | Trinity Business School                    | Dublin                         | Ireland        | 68.6          |
| 19   | Macquarie Business School                  | Sydney                         | Australia      | 66.6          |
| 20   | Grenoble Ecole de Management               | Grenoble                       | France         | 65.2          |
| 21   | Audencia Business School                   | Nantes                         | France         | 65            |
| 22   | Erasmus (RSM)                              | Rotterdam                      | Netherlands    | 64.8          |
| 23   | IESEG                                      | Lille                          | France         | 64.7          |
| 24   | Michigan State (Broad)                     | East Lansing (MI)              | United States  | 63.4          |
| =25  | BI Norwegian Business School               | Oslo                           | Norway         | 62.2          |
| =25  | KEDGE Business School                      | Marseille,Bordeaux             | France         | 62.2          |
| 27   | Texas A&M (Mays)                           | College Station (TX)           | United States  | 62.1          |
| 28   | UCD (Smurfit)                              | Dublin                         | Ireland        | 61.9          |
| 29   | Purdue (Krannert)                          | West Lafayette (IN)            | United States  | 61.1          |
| 30   | Durham University Business School          | Durham                         | United Kingdom | 60.7          |
| 31   | Lancaster University                       | Lancaster                      | United Kingdom | 60.1          |
| 32   | Politecnico di Milano School of Management | Milan                          | Italy          | 58.8          |

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|-------|---|---------------------------|----------------|------|
| 33    | Arizona (Eller)                                 | Tucson (AZ)               | United States  | 58.5 |
| =34   | Bath School of Management                       | Bath                      | United Kingdom | 58.2 |
| =34   | John Hopkins (Carey)                            | Baltimore (MD)            | United States  | 58.2 |
| 36    | Aston Business School                           | Birmingham                | United Kingdom | 57.3 |
| 37    | Maryland (Smith)                                | College Park (MD)         | United States  | 56.9 |
| 38    | The University of Liverpool Management School   | Liverpool                 | United Kingdom | 55.9 |
| 39    | Birmingham Business School                      | Birmingham                | United Kingdom | 55.7 |
| =40   | American (Kogod)                                | Washington (DC)           | United States  | 55.5 |
| =40   | Florida International                           | Miami (FL)                | United States  | 55.5 |
| =42   | Lund University                                 | Lund                      | Sweden         | 55.4 |
| =42   | Newcastle University Business School            | Newcastle upon Tyne       | United Kingdom | 55.4 |
| 44    | Glasgow (Adam Smith)                            | Glasgow                   | United Kingdom | 55.2 |
| 45    | Strathclyde Business School                     | Glasgow                   | United Kingdom | 54.3 |
| 46    | ESIC Business & Marketing School                | Madrid,Barcelona          | Spain          | 53.6 |
| 47    | Toulouse (TBS)                                  | Toulouse,Paris,Casablanca | France         | 52.8 |
| 48    | Montpellier Business School                     | Montpellier               | France         | 52.2 |
| 49    | Alabama (Manderson)                             | Tuscaloosa (AL)           | United States  | 52   |
| 50    | Nottingham University Business School           | Nottingham                | United Kingdom | 51.9 |
| 51-60 | Cincinnati (Lindner)                            | Cincinnati                | United States  | -    |
| 51-60 | DCU Business School                             | Dublin                    | Ireland        | -    |
| 51-60 | ICN Business School                             | Berlin                    | France         | -    |
| 51-60 | Loyola University-Chicago                       | Chicago (IL)              | United States  | -    |
| 51-60 | Pittsburgh (Katz)                               | Pittsburgh (PA)           | United States  | -    |
| 51-60 | Rochester (Simon)                               | Rochester (NY)            | United States  | -    |
| 51-60 | Sheffield University Management School          | Sheffield                 | United Kingdom | -    |
| 51-60 | Texas at Dallas (Naveen Jindal)                 | Richardson (TX)           | United States  | -    |
| 51-60 | The University of Sussex Business School        | Brighton                  | United Kingdom | -    |
| 51-60 | University of Illinois at Chicago (UIC)         | Chicago (IL)              | United States  | -    |
| 51-60 | University of Technology Sydney Business School | Sydney                    | Australia      | -    |
| 51-60 | Vanderbilt (Owen)                               | Nashville (TN)            | United States  | -    |
| 61-70 | CENTRUM Catolica Business School                | Lima                      | Peru           | -    |
| 61-70 | EU Business School                              | Barcelona,Geneva,Montreux | Spain          | -    |
| 61-70 | Excelia Business School                         | La Rochelle,Tours,Orléans | France         | -    |
| 61-70 | Fordham University                              | New York (NY)             | United States  | -    |
| 61-70 | HEC Montreal                                    | Montreal (QC)             | Canada         | -    |
| 61-70 | Mediterranean School of Business- MSB           | Tunis                     | Tunisia        | -    |
| 61-70 | National University of Ireland, Galway          | Galway City               | Ireland        | -    |
| 61-70 | Texas at Arlington                              | Arlington (TX)            | United States  | -    |
| 71-80 | Athens University of Economics and Business     | Athens                    | Greece         | -    |
| 71-80 | Concordia University                            | Montreal (QC)             | Canada         | -    |
| 71-80 | EAE Business School                             | Barcelona,Madrid          | Spain          | -    |
| 71-80 | ESAN  | Lima,Madrid               | Peru           | -    |

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|--------|--|----------------|----------------|---|
| 71-80  | Georgia State (Robinson)                         | Atlanta (GA)   | United States  | - |
| 71-80  | Higher School of Economics                       | Moscow         | Russia         | - |
| 71-80  | Loughborough University                          | Loughborough   | United Kingdom | - |
| 71-80  | Southampton Business School                      | Southampton    | United Kingdom | - |
| 71-80  | Tampa (Sykes)                                    | Tampa (FL)     | United States  | - |
| 71-80  | Tilburg University                               |                | Netherlands    | - |
| 71-80  | University of Porto                              | Porto          | Portugal       | - |
| 81-90  | Bentley University                               | Waltham (MA)   | United States  | - |
| 81-90  | Brunel Business School                           | London         | United Kingdom | - |
| 81-90  | Católica Lisbon School of Business and Economics | Lisbon         | Portugal       | - |
| 81-90  | IQS  | Barcelona      | Spain          | - |
| 81-90  | Kent Business School                             | Canterbury     | United Kingdom | - |
| 81-90  | Manchester Metropolitan University               | Manchester     | United Kingdom | - |
| 81-90  | Pacifico Business School                         | Lima           | Peru           | - |
| 81-90  | Rennes School of Business                        | Rennes         | France         | - |
| 81-90  | Thammasat Business School                        | Bangkok        | Thailand       | - |
| 91-100 | Alba Graduate Business School                    | Athens         | Greece         | - |
| 91-100 | Clark University                                 | Worcester (MA) | United States  | - |
| 91-100 | Hofstra (Zarb)                                   | Hempstead (NY) | United States  | - |
| 91-100 | ISCTE Business School                            | Hempstead (NY) | United States  | - |
| 91-100 | Suffolk (Sawyer)                                 | Boston (MA)    | United States  | - |
| 91-100 | Universidad EAFIT                                | Medellin       | Colombia       | - |
| 91-100 | Universidad Icesi                                | Cali           | Colombia       | - |
| 91-100 | University of South Florida                      | Tampa (FL)     | United States  | - |
| 91-100 | Vilnius University                               | Vilnius        | Lithuania      | - |
| 91-100 | Worcester Polytechnic Institute                  | Worcester      | United States  | - |