

QS Business Masters Rankings: Marketing
市場行銷碩士排名 2021

Rank	School name	City	Location
1	HEC Paris MSc in Marketing	Jouy-en-Josas	France
2	Columbia University MS in Marketing Science	New York (NY)	United States
3	Imperial College Business School MSc Strategic Marketing	London	United Kingdom
4	Esade Business School MSc in Marketing Management	Barcelona	Spain
5	ESCP Business School MSc in Marketing & Creativity	London Paris	Multi Campus
6	Warwick Business School MSc Marketing and Strategy	Coventry	United Kingdom
7	EDHEC Business School Master in Marketing Management	Nice	France
8	EMLyon Business School Masters in Transformation Digitale, Marketing & Strategie	Paris Casablanca Shanghai	France
9	Manchester (Alliance) MSc Marketing	Manchester	United Kingdom
10	WU Vienna University Masters in Marketing	Vienna	Austria
11	SKEMA Business School MSc International Marketing & Business Development	Paris Suzhou	France
12	University of Edinburgh Business School MSc Marketing	Edinburgh	United Kingdom
13	Texas (McCombs) MSc in Marketing	Austin (TX)	United States
14	USC (Marshall) MSc in Marketing	Los Angeles (CA)	United States
15	Vlerick Business School Master in Marketing Management	Ghent	Belgium
16	Cranfield School of Management MSc in Strategic Marketing	Cranfield	United Kingdom
17	Trinity Business School MSc Marketing	Dublin	Ireland

18	Grenoble Ecole de Management MSc in Marketing Management	Grenoble	France
19	Macquarie Business School Master of Commerce Specialising in Marketing	Sydney	Australia
20	Audencia Business School Specialised Master in Strategic Marketing for the Digital Era	Nantes	France
21	Lancaster University MSc Advanced Marketing Management	Lancaster	United Kingdom
22	UCD (Smurfit) MSc in Marketing	Dublin	Ireland
23	Erasmus (RSM) MSc Marketing Management	Rotterdam	Netherlands
24	BI Norwegian Business School Master of Science in Strategic Marketing Management	Oslo	Norway
24	Michigan State (Broad) MS Marketing Research	East Lansing (MI)	United States
26	IESEG School of Management Master of Science in Digital Marketing & CRM	Lille	France
26	Purdue (Krannert) MS Marketing	West Lafayette (IN)	United States
28	Durham University Business School MSc Marketing	Durham	United Kingdom
29	Texas A&M (Mays) MS Marketing	College Station (TX)	United States
30	KEDGE Business School MSc Marketing	Marseille Bordeaux	France
31	Bath School of Management Master in Marketing	Bath	United Kingdom
32	John Hopkins (Carey) MS in Marketing	Baltimore (MD)	United States
33	Birmingham Business School MSc Marketing	Birmingham	United Kingdom
34	Maryland (Smith) Master's Degree Program in Marketing	College Park (MD)	United States
35	Arizona (Eller) Master of Science in Marketing	Tucson (AZ)	United States
36	Lund University MSc International Marketing & Brand Management	Lund	Sweden
37	Florida International MSc in Marketing	Miami (FL)	United States
38	Politecnico di Milano Master in Marketing Management	Milan	Italy

39	Aston Business School MSc Strategic Marketing Management	Birmingham	United Kingdom
40	American (Kogod) MSc in Marketing	Washington (DC)	United States
41	Strathclyde Business School MSc in Marketing	Glasgow	United Kingdom
42	Sheffield University Management School MSc Marketing Management Practice	Sheffield	United Kingdom
43	Vanderbilt (Owen) Master in Marketing	Nashville (TN)	United States
44	University of Illinois at Chicago (UIC) MSc in Marketing	Chicago (IL)	United States
45	The University of Sussex Business School MSc International Marketing	Brighton	United Kingdom
46	Pittsburgh (Katz) Masters in Marketing Science	Pittsburgh (PA)	United States
47	Nottingham University Business School MSc Marketing	Nottingham	United Kingdom
48	ESIC Business & Marketing School Master in Marketing Management	Madrid Barcelona	Spain
48	Glasgow (Adam Smith) Master in International Strategic Marketing	Glasgow	United Kingdom
50	Newcastle University Business School MSc Advanced International Business Management and Marketing	Newcastle upon Tyne	United Kingdom
51	Alabama (Manderson) MS Marketing	Tuscaloosa (AL)	United States
51	Alba Graduate Business School MSc in Marketing	Athens	Greece
51	Athens University of Economics and Business MSc in Marketing & Communication	Athens	Greece
51	Bentley University MSc in Marketing Analytics	Waltham (MA)	United States
51	Brunel Business School MSc Marketing	London	United Kingdom
51	Catolica Lisbon School of Business and Economics Master in Management with Specialization in Strategic Marketing	Lisbon	Portugal
51	CENTRUM Catolica Business School Master in Strategic Marketing Management	Lima	Peru
51	Cincinnati (Lindner) MS in Marketing	Cincinnati	United States
51	Concordia University MSc in Marketing	Montreal (QC)	Canada

51	DCU Business School MSc in Digital Marketing	Dublin	Ireland
51	EAE Business School Master in Marketing Management	Barcelona Madrid	Spain
51	ESAN Master in Marketing	Lima Madrid	Peru
51	EU Business School Master in Marketing	Barcelona Geneva Montreux	Spain
51	Fordham University MSc in Marketing Intelligence	New York (NY)	United States
51	GBSB Global Business School Master in Communications and Future Marketing	Barcelona Madrid	Spain
51	Georgia State (Robinson) MSc in Marketing	Atlanta (GA)	United States
51	HEC Montreal MSc Marketing	Montreal (QC)	Canada
51	Higher School of Economics Marketing Communications and Advertising in the Contemporary Business	Moscow	Russia
51	Hofstra (Zarb) MS in Marketing	Hempstead (NY)	United States
51	ICN Business School MSc in Marketing and Brand Management	Berlin	France
51	IFIM Business School PGDM Marketing	Bengaluru	India
51	IQS Master in International Marketing/Sales Management (Dual Award)	Barcelona	Spain
51	Kent Business School MSc in Marketing	Canterbury	United Kingdom
51	Loughborough University MSc Marketing	Loughborough	United Kingdom
51	Loyola University-Chicago MSc in Integrated Marketing Communications	Chicago (IL)	United States
51	Manchester Metropolitan University MSc Digital Marketing Communications	Manchester	United Kingdom
51	Montpellier Business School MSc in Marketing	Montpellier	France
51	Rennes School of Business Master of Science in Strategic and Digital Marketing	Rennes	France
51	Rochester (Simon) MS Marketing Analytics	Rochester (NY)	United States

51	Southampton Business School MSc Marketing Management	Southampton	United Kingdom
51	Suffolk (Sawyer) MSc in Marketing	Boston (MA)	United States
51	Tampa (Sykes) Master of Science in Marketing	Tampa (FL)	United States
51	Texas at Arlington MS Marketing Research	Arlington (TX)	United States
51	Texas at Dallas (Naveen Jindal) MSc in Marketing	Richardson (TX)	United States
51	Thammasat Business School Master's Degree Program in Marketing	Bangkok	Thailand
51	Tilburg University Msc Marketing Management		Netherlands
51	Toulouse (TBS) MSc in Marketing, Management & Communication	Toulouse Paris Casablanca	France
51	Universidad EAFIT MSc Marketing	Medellin	Colombia
51	University of Porto Master in Marketing	Porto	Portugal
51	University of South Florida MSc in Marketing	Tampa (FL)	United States
51	University of Technology Sydney Business School Master of Marketing	Sydney	Australia
51	Vilnius University MSc in Marketing and Integrated Communication	Vilnius	Lithuania
51	Worcester Polytechnic Institute MS Marketing and Innovation	Worcester	United States